

POODONKEYAI



# **Table of Contents**

- 1. Executive Summary
  - O Project Overview
  - O Key Token and Ecosystem Features
  - O <u>Vision and Mission</u>
- 2. <u>Introduction</u>
  - O <u>Context</u>
  - O Milestone Commitments
  - What a Milestone Commitment Looks Like
- 3. Market Analysis
  - O Al/Meme Coin Industry Overview
  - Target Audience
  - O <u>Competitive Landscape</u>
- 4. Tokenomics
  - Supply and Distribution
  - O Structured Release
  - O Milestone Overview
  - Milestone and Commitment Visualization
- 5. Roadmap
  - Development Classes Overview
  - O The Major Development Classes
  - O Major Initiatives as a Linear Roadmap Flow
- 6. The PooVerse
  - What is the PooVerse: World and Origin Story
  - O Characters
  - O <u>Pooville</u>
  - O Wonders of Dungara
  - O Supporting Lore
- 7. Poo Donkeys Cartoon Series
  - Overview
  - Episodic Adventures
  - O <u>Budget</u>
- 8. Donk NFTs
  - O Forge Upgrade Mechanism Overview
  - O From Snapshot to Ascension
  - O <u>Liquidity Provision via Forge Payments</u>
  - Considerations

- 9. Liquidity Provision
  - Benefits of Providing Liquidity
  - O <u>Instructions for Providing Liquidity</u>
  - O Risks
- 10. Roblox Adventure
  - Work in Progress
  - Work in Progress
  - Work in Progress
- 11. Poo Donkeys Game
  - O Work in Progress
  - Work in Progress
  - Work in Progress
- 12. Animated Movie
  - O Work in Progress
  - Work in Progress
  - O Work in Progress
- 13. Metaverse
  - Work in Progress
  - Work in Progress
- 14. Team Coming Soon
  - O Core Team Members
  - Advisors and Partners
  - $\bigcirc \hspace{0.5cm} \textbf{Team Experience and Expertise} \\$
- 15. Marketing and Outreach Coming Soon
  - Marketing Strategy
  - O Branding and Positioning
  - Community Building
  - O Public Relations and Media
- 16. Financial Plan Coming Soon
  - Budget Allocation
  - O Revenue Model
  - O Financial Projections
- 17. Conclusion Coming Soon
  - Summary of Key Points
  - Contact Information

# **Executive Summary**



# **Project Overview**

Project Name: Poo Donkey Al

Token Ticker: \$POODONK

Blockchain: Solana

Genre: Al Meme

Token Total Supply: 999,999,911.92

Circulating Supply (as of 01/07/2025): 789,082,682.46

Founder's Wallets Holdings (as of 01/07/2025): 11.1% or 110,917,230.46

Launch Date: December 19, 2024

Contract Address: kikmVkoBEjpEG85u1tywJez75d9T8qqQ9S9DTbNpump

Explorer Link: https://solscan.io/token/kikmVkoBEjpEG85u1tywJez75d9T8qqQ9S9DTbNpump

Swap Link: https://raydium.io/swap/?inputMint=sol&outputMint=kikmVkoBEjpEG85u1tywJez75d9T8qqQ9S9DTbNpump

 $\textbf{GeckoTerminal Link:} \ \underline{\textbf{https://www.geckoterminal.com/solana/pools/EsnSQBZCGBH5gGxiBb6nBiu2AdtwCEgiwqVRMYY5N2pv} \\ \textbf{CGBH5gGxiBb6nBiu2AdtwCEgiwqVRMYY5N2pv} \\ \textbf{Comparison of the property of the prope$ 

# Key Token and Ecosystem Features

The \$POODONK token was launched on December 19, 2024, via pump.fun and has since graduated to the Raydium DEX. The token pairs with \$SOL. By leveraging the Solana blockchain, we ensure fast, secure, and affordable transactions.

The launch of the \$P00DONK token marks a significant milestone in our journey to create a vibrant and dynamic entertainment ecosystem. \$P00DONK supports the development of Poo Donkey Al's "Pooverse," a multifaceted hybrid ecosystem incorporating both Legacy and Web3 initiatives, all tied together by lovable characters and hilarious lore. Representing a bond between token holders and the Poo Donkey Al team, the token plays a key role in the Pooverse economy. It facilitates participation in Poo Donkey Al's Web3 initiatives, enabling users to buy, sell, and upgrade digital assets within the ecosystem and it serves as the engine that drives an array of entertainment and retail goals.

#### Vision and Mission

Vision: Poo Donkey Al aims to synchronize Web 3 with legacy branding, blending high-quality memetics, entertainment, and advanced Al technology. Our vision is to create a unique, scalable, and engaging brand built on trust, collaboration and good humor ushering in a new standard for Al-powered memetics-turned-household names.

Mission: Our mission is to develop a legendary entertainment and retail ecosystem where sustainable development and community belief are intertwined. We strive for complete transparency in our project roadmap, empowering our community members to actively participate and support our milestones.

#### Introduction



# Context

While "memetic cults" enjoyed their moments in the spotlight, they often faced challenges due to a lack of substantial foundation. It's become clear that currency and memes alone can't replace traditional institutions or cultural values. However, memetics play a crucial role in brand recognition and establishing enduring patterns and habits. Web3 offers a dynamic platform to launch a brand, but traditional marketplaces remain the optimal venues for product distribution.

Poo Donkey Al is dedicated to transforming the fun and appeal of meme culture into a sophisticated ensemble of high-quality products. Our target audience spans from 8- to 25-year-olds, and we are committed to delivering a comprehensive range of entertainment, software, gaming, and physical products.

Sustainability is at the core of our strategy, ensuring that each roadmap initiative is designed to create value and support the long-term growth of our ecosystem.

# Milestone Commitments

Through the concept of "Milestone Commitments," we adopt a structured approach to funding the expansion of our ecosystem. Our mission is to ensure responsible and sustainable growth by prioritizing initiatives within our areas of expertise that have secured appropriate funding.

We recognize that many NFT and blockchain projects have faced challenges by over-promising and under-delivering. Such projects often struggle to meet their commitments, leading to a loss of community trust and asset value. To avoid these pitfalls, our Milestone Commitments focus on achievable and well-funded goals, paving the way for the successful launch of Poo Donkey Al products. (See <u>Founder's Tokens Structured Release Plan</u>).

#### What a Milestone Commitment Looks Like

As the \$POODONK Market Cap rises, the team will follow a Structured Release of their Founder's Wallets tokens, carefully managing the process to support token value while building resources for executing Milestone Commitments. This structured approach ensures that Roadmap initiatives are well-funded and can be successfully deployed, benefiting both the team and the community. The Milestone Commitments also provide the Poo Donkey community with opportunities to make informed decisions about the project's direction. Early supporters who actively participate and hold tokens contribute significantly to the project's growth.

The Poo Donkey team, with extensive entertainment and entrepreneurial experience, will guide the roadmap, while the community provides the foundation on which the project stands. As the team fulfills its commitments, the community actively supports the project, maintaining token health and promoting the brand. This collaborative effort strengthens the connection between the project's progress and community engagement.

Token holders are not just participants; they are active contributors to the project's success. By treating both the token and the community with respect, token holders directly influence the project's development and the advancement of the "Pooverse" and the Poo Donkey Al brand. This collaborative effort ensures that the community's engagement and active participation drive the project's value, fostering a resilient and dynamic ecosystem where everyone thrives.



# Market Analysis

#### Al/Meme Coin Industry Overview

The crypto market in 2024 has been shaped by the rise of meme coins, Al coins, and Al agent coins. As we move into 2025, these trends are expected to continue, with each segment offering unique opportunities for growth and innovation.

#### Meme Coins in 2024

Meme coins have taken the crypto world by storm in 2024, capturing nearly a third of investor interest. These highly speculative tokens have become a dominant narrative, with Dogecoin (DOGE) and Shiba Inu (SHIB) leading the market with respective market cap highs of \$63.5 billion and \$21.16 billion. The total market cap of meme coins has surged, with Solana-based meme coins alone reaching a market cap of \$8.75 billion in 2024.

Meme coins are expected to continue their popularity into 2025, driven by community engagement and social media hype. Analysts predict a potential "meme coin supercycle" as more investors flock to these speculative assets. However, the market will likely see increased regulation and scrutiny, which could impact the growth of meme coins.

#### Al Meme Coins in 2024

Al meme coins combine the playful nature of traditional meme coins with advanced Al functionalities. These coins have gained traction, with a market cap surpassing \$3.17 billion in 2024. Notable Al meme coins include Turbo (TURBO), Goatseus Maximus (GOAT), and Fartcoin (FARTCOIN)3. The fusion of Al and meme culture has created a dynamic segment in the crypto market, attracting both casual enthusiasts and serious investors.

The trend of AI meme coins is expected to grow, with more projects combining AI technology with meme culture. These coins will likely attract a diverse audience, from casual investors to tech enthusiasts. The market cap for AI meme coins is projected to increase as new and innovative projects emerge.

#### **Target Audience**

Poo Donkey AI sits squarely within the AI Meme crypto genre, a burgeoning but spacious sector of Web3. We aim to harness our Web3 community and technology to develop high-quality product lines for traditional retail markets, while also expanding into platform gaming and entertainment. While the humor of poo jokes typically resonates most with those aged 8 to 18, there's a noticeable gap in charming poo-related products for this age group. Our primary audience, composed mainly of 18-to 25-year-olds, will support Poo Donkey AI's endeavors in traditional markets. They'll also appreciate the tongue-in-cheek nature woven into our adolescent-focused product lines. By building this connection, we aspire to create products that delight both younger audiences and young adult Web 3 hobbyists through a shared appreciation for playful humor.

#### Competitive Landscape

There are 2 notable examples of Al Meme Coins breaking into traditional retail landscapes. With hundreds of thousands of coins launched and very few product lines to follow the retail and gaming space is wide-open.

Turbo (TURBO): Turbo has created a line of Al-powered toys and gadgets that are available for purchase in retail stores. These products leverage the Al capabilities of the Turbo coin to provide interactive and educational experiences.

Goatseus Maximus (GOAT): Goatseus Maximus has launched a series of Al-driven collectibles and merchandise, including action figures and apparel, which are sold both online and in physical stores.

#### **Tokenomics**

# \$POODONK Supply and Distribution

Available on Raydium and Paired with \$SOL

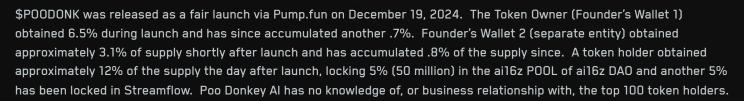
Total Supply: 999,999,911.92

Circulating Supply (as of 01/07/2025): 789,082,682.46

Founder's Wallets Holdings (as of 01/07/2025): 11.1% or 110,917,230.46

ai16zPOOL (as of 01/07/2025) Locked: 5% or 50,000,000

Streamflow (as of 01/07/2025) Locked: 5% or 50,000,000





#### Founder's Tokens Structured Release

The Poo Donkey AI roadmap is ambitious, and the execution of our initiatives is carefully planned in alignment with the structured funding from Market Cap Milestones. (See <u>Milestone Commitments</u> above). Upon achieving Market Cap Milestones, the Poo Donkey AI team will release an allocated number of tokens to support the execution of the associated commitments. These milestones are designed to cover the entire cost of each commitment, with allowances for unexpected challenges and necessary expansions. If a milestone is not fully achieved, efforts will continue to progress toward the goal, and alternative funding methods may be considered if the community strongly supports the initiative.

Milestone Commitments are associated with specific deliverables supported by \$POODONK token holders. They do not encompass the entire scope of the Poo Donkey AI "Pooverse" and do not guarantee a specific outcome that any individual token holder may expect. While community feedback is highly valued and will be thoroughly considered, the Poo Donkey AI team, with extensive experience in relevant disciplines, will take full responsibility for all aspects of production. Commitments are strictly within the defined scope and are designed to be sustainable and beneficial to the Poo Donkey AI brand. While some milestones will involve blockchain technology, many will not.



#### Founder's Tokens Structure

Token Owner Wallet - 6K5UVkpx7Y9biumtFMA7gzoccALM8EgKSu19Dt5FL578 Holding (as of 01/07/2025) = 71,920,069 (7.2%)

Founder's Wallet 2 - 6V7yy7AiQ1jGCx6C8A5pVSYmd4LCeKhDywzF3F95R7vC Holding (as of 01/07/2025) = 38,997,161 (3.9%)

Total Founder's Tokens: 110,917,230

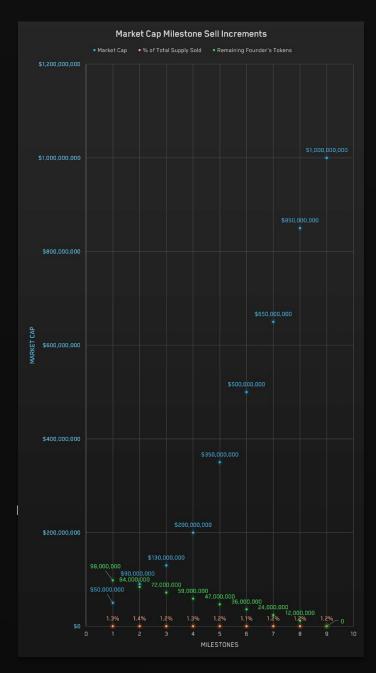
Total Projected Cost to Achieve the Entire Roadmap: \$40,000,000

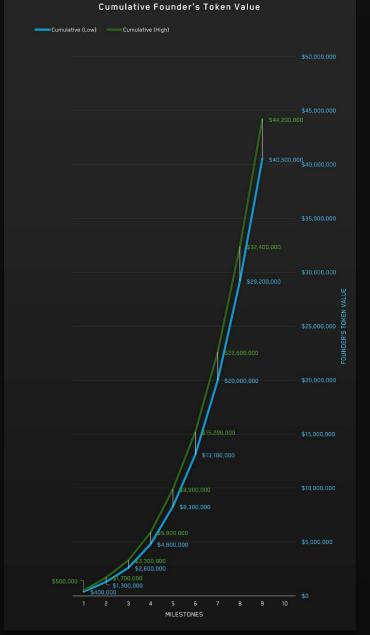
# Founder's Tokens Structured Release Plan



Milestones are composed of 3 to 4 incremental "sell points" leading up to the Market Cap Milestone. This approach is designed to help manage the token's value and reduce downward pressure on the token price. Early sell points range from 2 million to 4 million tokens, and no single sell point will exceed 5 million tokens.

Milestone	Sell Increments	Market Cap	Tokens to Sell	Remaining Founder's Wallet Tokens	Milestone Sell Value	Cumulative Sell Value (Low)	Cumulative Sell Value (High)
	4	\$50,000,000	13,000,000 (1.3%)	98,000,000	\$400,000 - \$500,000	\$400,000	\$500,000
	4	\$90,000,000	14,000,000 (1.4%)	84,000,000	\$900,000 - \$1,200,000	\$1,300,000	\$1,700,000
3	3	\$130,000,000	12,000,000 (1.2%)	72,000,000	\$1,300,000 - \$1,600,000	\$2,600,000	\$3,300,000
4	3	\$200,000,000	13,000,000 (1.3%)	59,000,000	\$2,200,000 - \$2,600,000	\$4,800,000	\$5,900,000
	3	\$350,000,000	12,000,000 (1.2%)	47,000,000	\$3,500,000 - \$4,000,000	\$8,300,000	\$9,900,000
6	3	\$500,0 <mark>00,000</mark>	11,000,000 (1.1%)	36,000,000	\$4,800,000 - \$5,300,000	\$13,100,000	\$15,200,000
7	3	\$650,000,000	12,000,000 (1.2%)	24,000,000	\$6,900,000 - \$7,400,000	\$20, <mark>000,000</mark>	\$22,600,000
8	4	\$850,000,000	12,000,000 (1.2%)	12,000,000	\$9,200,000 - \$9,800,000	\$29,200,000	\$32,400,000
9	3	\$1,000,000,000	12,000,000 (1.2%)		\$11,300,000 - \$11,800,000	\$40,500,000	\$44,200,000





#### Milestone Overview



Note- If the full value of a Milestone is not realized, our community of token holders will be consulted as to which initiatives they would like to see the Founders pursue. The Founders reserve the right to pursue sensible initiatives that can be achieved.

Milestone 1 Commitment - Up to \$50,000,000 Market Cap - Sell: 13,000,000 \$P00DONK / Value: \$400,000 - \$500,000

- 1. Initial Funding Recovery: Covering costs related to web development, whitepaper creation, Al agent development and hosting, art, social media, research and development, platform fees, etc.
- 2. Promotion Efforts: Including weekly Twitter Spaces, Dexscreener ads, and promotional boosts.
- 3. Discord Launch and Moderation: Setting up and maintaining the community Discord server.
- 4. Establishment of Poo Donkey Al's Entertainment Studio: Founding the studio for content creation, contracts and legal.
- 5. Snapshot and Donk Case NFT Mint for Top 100 Holders x3: Creating and distributing NFTs to the top 100 holders.
- 6. Donk Case to Donk NFT Reveal: Poodonkey.com expanded to include Solana wallet auth and NFT Reveal
- 7. Poo Donkeys Cartoon Season 1 Interviewing, Hiring and Production Begins: Initiating the hiring process and beginning production for Season 1.
- 8. Poo Donkeys Cartoon Season 1 Pilot Production: Completing the production of the Pilot episode.
- 9. Advancement of the PooDonk Agents: Ongoing refinement and development of Poo Donkey Al agents leveraging Eliza and proprietary frameworks.
- 10. Poodonkey.com Website: Expansion and Upgrades to the website to accommodate ecosystem features

Milestone 2 Commitment - Up to \$90,000,000 Market Cap - Sell: 14,000,000 \$P00DONK / Value: \$900,000 - \$1,200,000

- 1. Promotion Efforts: Ongoing promotional activities, including weekly Twitter Spaces, Dexscreener ads, and promotional boosts.
- 2. Discord Expansion and Promotion: Enhancing and promoting our Discord community.
- 3. Poo Donkeys Cartoon Season 1 Episodes 1 4: Production of episodes 1 to 4.
- 4. Donk NFT Art Production for Forge Upgrades and Ascension: Ongoing production of NFT Upgrades and UI Design for the Donk Forge
- 5. Donk NFT Forge Site Construction: Building and launching the site for Donk NFT Forge.
- 6. Solana Smart Contract for Automated Liquidity Provision: Contract written and deployed for
- 7. Continued Refinement and Advancement of Poo Donkey Agents: Ongoing improvements and advancements of Poo Donkey AI agents leveraging Eliza and proprietary frameworks.
- 8. Poodonkey.com Website: Expansion and Upgrades to the website to accommodate Al Agents and ecosystem features
- Expanded Hosting Services: Upgrading our backend to accommodate developments



# Milestone 3 Commitment - Up to \$130,000,000 Market Cap - Sell: 12,000,000 \$P00D0NK / Value: \$1,300,000 - \$1,600,000

- 1. Promotion Efforts: Continuing promotional activities, including weekly Twitter Spaces, Dexscreener ads, and promotional boosts.
- 2. Poo Donkeys Cartoon Season 1 Episodes 5-8: Production of episodes 5 to 8.
- 3. Poo Donkeys Roblox Adventure: Full Payment to 3<sup>rd</sup> party game studio for the creation of a top-notch Roblox game featuring Poo Donkey AI characters and lore.
- 4. Donk NFT Art Production for Forge Upgrades and Ascension: Ongoing creation of NFT upgrades.
- 5. Donk NFT Forge Ongoing Maintenance: Upgrading and updating the site for the Donk Forge.
- 6. Action Figure Art and Design: Concept Art, and "Watertight" 3D Model Production for Poo Donkey Action Figures
- 7. Spec Sheets and Action Figure Production: Delivering specifications and placing our first order of Poo Donkey premium action figures.
- 8. Poo Donkeys Cartoon Season 2 Proposal: Preparing and presenting the proposal to major studios.
- 9. Continued Refinement and Advancement of Poo Donkey Agents: Ongoing enhancements and advancements of Poo Donkey Al agents, leveraging Eliza and proprietary frameworks.
- 10. Poodonkey.com Website: Expansion and Upgrades to the website to accommodate Al Agents and ecosystem features

#### Milestone 4 Commitment - Up to \$200,000,000 Market Cap - Sell: 13,000,000 \$P00DONK / Raise: \$2,200,000 - \$2,600,000

- 1. Expansion of Poo Donkey Al's Entertainment Studio: Establishing the game studio and website, contracts and legal.
- 2. Professional Marketing Campaign: Promoting the cartoon and action figure line through a professional marketing campaign.
- 3. Promotion Efforts: Continuing promotional activities, including weekly Twitter Spaces, Dexscreener ads, and promotional boosts.
- 4. DEX Listing Request Submissions: Submitting requests for listing on decentralized exchanges.
- 5. Poo Donkeys Cartoon Season 1 Finale Episodes 9-16: Production of episodes 9 to 16.
- 6. Premium Action Figure Line Expansion: Design, Modeling and Production of new characters and main character variants
- 7. Al Agent and NPC Team Hires: Initial hiring for the advancement of proprietary Al agents and game technology.
- 8. Poo Donkeys Roblox Adventure: UGC and Promotion
- 9. GDD for Poo Donkey Video Game: Creating the game design document for the Poo Donkey video game.
- 10. Continued Refinement and Advancement of Poo Donkey Agents: Ongoing enhancements and advancements of Poo Donkey Al agents, leveraging Eliza and proprietary frameworks.
- 11. Poodonkey.com Website: Expansion and Upgrades to the website to accommodate Al Agents and ecosystem features



Milestone 5 Commitment - Up to \$350,000,000 Market Cap - Sell: 12,000,000 \$P00DONK / Value: \$3,500,000 - \$4,000,000

- 1. Professional Marketing Campaign: Promoting the cartoon, clothing line, and action figure line through a comprehensive marketing campaign.
- 2. Promotion Efforts: Continuing promotional activities, including KOLs, weekly Twitter Spaces, Dexscreener promotional boosts.
- 3. DEX Listing Request Submissions: Submitting requests for listing on decentralized exchanges.
- 4. Poo Donkeys Cartoon Season 2 Episodes 1-16: Production of the entire second season, episodes 1 to 16.
- 5. Hiring for Poo Donkey Game Team: Recruiting team members and allocating the initial budget for Year 1 development.
- 6. Continued Refinement and Advancement of Poo Donkey Agents: Ongoing enhancements and advancements of Poo Donkey Al agents, leveraging Eliza and proprietary frameworks.
- 7. Poodonkey.com Website Upgrades: Expanding and upgrading the website to accommodate Al Agents and ecosystem features.

Milestone 6 Commitment - Up to \$500,000,000 Market Cap - Sell: 11,000,000 \$P00DONK / Value: \$4,800,000 - \$5,300,000

- 1. Continuation of Professional Marketing Campaign: Promoting the cartoon, clothing line, and action figure line through an ongoing comprehensive marketing campaign.
- 2. Promotion Efforts: Continuing promotional activities, including Key Opinion Leaders (KOLs), weekly Twitter Spaces, and Dexscreener promotional boosts.
- 3. DEX and CEX Listing Request Submissions: Submitting requests for listing on decentralized and centralized exchanges.
- 4. Expansion of Poo Donkey AAA Game Development: Allocating the budget for Year 2 development.
- 5. Premium Plushies and Squishies: Creating and launching premium plush toys and squishies.
- 6. Continued Refinement and Advancement of Poo Donkey Agents: Ongoing enhancements and advancements of Poo Donkey Al agents, leveraging Eliza and proprietary frameworks.
- 7. Poodonkey.com Website Upgrades: Expanding and upgrading the website to accommodate Al Agents and ecosystem features.
- 8. Expanded Hosting Services: Upgrading our backend to accommodate developments







- 1. Continuation of Professional Marketing Campaign: Promoting the cartoon, clothing line, and action figure line through an ongoing comprehensive marketing campaign.
- 2. Promotion Efforts: Continuing promotional activities, including Key Opinion Leaders (KOLs), weekly Twitter Spaces, Dexscreener promotional boosts, and partnerships with Web 3 metaverses.
- 3. DEX and CEX Listing Request Submissions: Submitting requests for listing on decentralized and centralized exchanges, in compliance with relevant regulations.
- 4. Poo Donkey AAA Game Development: Covering the total Year 3 budget.
- 5. Kids Clothing Line Expansion: Expanding the kids' clothing line.
- 6. Premium Action Figure Line Expansion: Designing, modeling, and producing environments for the premium action figure line.
- 7. VRM Avatar and Customization Interface: Designing, 3D modeling, hosting, and other related activities.
- 8. Advancement of Proprietary Al Agent and Game Tech: Continuing improvements and advancements.

Milestone 8 Commitment - Up to \$850,000,000 Market Cap - Sell: 12,000,000 \$P00DONK / Value: \$9,200,000 - \$9,800,000

- 1. Continuation of Professional Marketing Campaign: Promoting the cartoon, clothing line, and action figure line through an ongoing comprehensive marketing campaign.
- 2. Promotion Efforts: Continuing promotional activities, including Key Opinion Leaders (KOLs), weekly Twitter Spaces,
  Dexscreener promotional boosts, and partnerships with Web 3 metaverses.
- 3. Poo Donkey AAA Game Development: Covering any remaining work and promotional activities.
- 4. Expansion of Poo Donkey Al's Entertainment Studio: Establishing a 3D animation studio, developing the website, and handling contracts and legal matters.
- 5. Poo Donkeys Animated Film: Allocating the initial budget for pre-production and the first year of development.
- 6. Hiring and Production for Poo Donkeys Animated Film: Recruiting directors, screenwriters, producers, storyboard artists, and other key personnel.

Milestone 9 Commitment - Up to \$1,000,000,000 Market Cap - Sell: 12,000,000 \$P00DONK / Value: \$11,300,000 - \$11,800,000

- 1. Continuation of Professional Marketing Campaign: Promoting the cartoon, clothing line, and action figure line through an ongoing comprehensive marketing campaign.
- 2. Dexscreener promotional boosts, and partnerships with Web 3 metaverses.
- 3. Poo Donkeys Animated Film: Allocating the remaining budget for Year 2.
- 4. Promotional Costs for Animated Film: Covering all promotional expenses for the animated film.

# Milestone and Commitment Visualization



Foundation and Infrastructure	Initial Funding Recoup, Website, Discord, Studio	Website, Hosting, Discord	Website	Website	Website	Hosting			
Promotion and Marketing	Socials Promotion, Discord	Socials Promotion, Discord	Socials Promotion	Socials Promotion	Marketing Campaign, Socials Promotion	Marketing Campaign, Socials Promotion	Marketing Campaign, Socials Promotion	Marketing Campaign, Socials Promotion	Marketing Campaign, Socials Promotion
NFT Development and Integration	Snapshot, Donk Case, Donk NFT Reveal	Donk NFT Forge, Forge Liquidity Contract							
Al Agent Tech and Advancement	Al Agent Dev	Al Agent Dev	Al Agent Dev	Al Agent Dev Al Team Hires	Al Agent Dev, Al Team Hires, Al Game Tech	Al Agent Dev, Al Team Hires, Al Game Tech			
Content Creation: Cartoon and Animated Film	Cartoon Pilot	Cartoon Season 1	Cartoon Season 1	Cartoon Season 1 Major Studio Proposal	Cartoon Season 2 Major Studio Proposal	Major Studio Proposal	Major Studio Proposal	Animated Film Year 1	Animated Film Year 2 Promotion
Game Development and Interactive Media			Roblox	UGC for Roblox Poo Donkeys: The Game GDD	PD Game Year 1 Budget	PD Game Year 2 Budget, Implementation of Al Game Tech	PD Game Year3 Budget, Implementation of Al Game Tech		
Merchandise and Product Line			Action Figures Design Action Figures Production	Action Figure Expansion Kids Clothing Line Design/Prod.		Plushies and Squishies Design Plushies and Squishies Prod.	Action Figure Expansion Expand Apparel Range		
Exchange Listings and Accessibility		Automation of Forge Liquidity		DEX Listings Request	DEX Listings Request	DEX Listings Request CEX Listings Request	DEX Listings Request CEX Listings Request		
Studio Infrastructure and Expansion	Entertainment Studio Estab. Legal and Compliance			Game Studio Estab., Website Legal and Compliance				Animation Studio Estab., Website Legal and Compliance	
Ongoing Development and Future Initiatives							VRM Customization Interface Web3 Metaverse Partnerships	Web3 Metaverse Partnerships	Web3 Metaverse Partnerships
	Milestone 1	Milestone 2	Milestone 3	Milestone 4	Milestone 5	Milestone 6	Milestone 7	Milestone 8	Milestone 9
	\$0.005 - \$0.05	\$0.06 - \$0.09	\$0.10 - \$0.13	\$0.15 - \$0.20	\$0.25 -\$0.35	\$0.40 - \$0.50	\$0.55 - \$0.65	\$0.70 - \$0.85	\$0.90 - \$1.00

# Roadmap

# **Development Classes**

Poo Donkey Al's roadmap is structured around Market Cap Milestones, resulting in a nonlinear format where multiple initiatives can progress simultaneously. To provide clearer insight into our strategic planning, we've organized major initiatives into Development Classes. Each Development Class contains a series of projects synchronized with specific milestone commitments. Though Development Classes offer an alternative way of looking at our goals, the result is the same: we achieve targeted market cap levels and we unlock corresponding initiatives that propel the project forward.

Development Classes are designed to help the reader better understand that our roadmap depends on milestone achievements and that several parallel commitments run concurrently. By categorizing initiatives into Development Classes, we offer a second perspective on our objectives, highlighting how different efforts interconnect and support our overarching vision.

There are ten major Development Classes that interweave and support each other throughout our milestones. This structure acknowledges that some initiatives are too extensive to complete within a single milestone while maintaining healthy support for the \$POODONK token. Additionally, certain classes are designed to be ongoing and scalable, growing alongside the platform.

By presenting the roadmap through Development Classes, we aim to provide deeper insight into the thinking behind our milestones and solidify our vision in the reader's mind.

# The Major Development Classes

#### 1. Foundation and Infrastructure

- Initial Funding Recovery
  - Covering initial costs for website whitepaper creation, Al agent development and hosting, art, social media, research and development, platform fees, etc.





















- Website Expansion and Upgrades
  - Milestone 1,2,3,4,5: Expansion and upgrades to poodonkey.com to accommodate Solana wallet authentication, NFT reveal functionality, Al agents, and additional ecosystem features.
  - Expanded Hosting Services (<u>Milestone 2,6</u>)
    - Upgrading backend infrastructure to support AI developments and increased user engagement.
- Discord Launch and Expansion (<u>Milestone 1,2</u>)
  - Setting up, promoting, and maintaining the community Discord server to foster communication and collaboration.
- Establishment of Poo Donkey Al's Entertainment Studio
  - Founding the studio for content creation, including website development, contracts, and legal matters.

#### 2. Promotion and Marketing

- Ongoing Promotion Efforts
  - Milestones 1-9: Weekly Twitter Spaces, Dexscreener ads, promotional boosts, engaging with Key Opinion Leaders (KOLs), partnerships with Web 3 metaverses.
- Professional Marketing Campaigns
  - Milestones 4,5,6,7,8,9: Promoting the cartoon series, action figure line, clothing line, and other merchandise through comprehensive marketing strategies.
- Community Engagement
  - Enhancing and promoting the Discord community.

#### 3. NFT Development and Integration

- Donk Case Distribution and NFT Reveal (Milestone 1)
  - o Taking blockchain snapshots to identify top \$POODONK holders and distributing Donk Case NFTs.
  - o Transforming Donk Case NFTs into unique Donk NFTs through poodonkey.com.
- Donk NFT Forge Development and Maintenance (<u>Milestone 2,3</u>)



- Building the Donk NFT Forge site.
- o Producing NFT art for upgrades and ascension.
- Upgrading and updating the Forge website.
- Solana Smart Contract for Automated Liquidity Provision (Milestone 2)
  - o Developing and deploying a smart contract to automate liquidity provision using Forge contributions.

#### 4. Al Agent and Technology Advancement

- Development and Refinement of Poo Donk Al Agents
  - Milestones 1-6: Ongoing enhancements leveraging Eliza and proprietary frameworks to improve Al agents.
- Al Agent and NPC Team Hiring (Milestone 4,5)
  - Recruiting specialists to advance proprietary Al agents and Non-Playable Character (NPC) technologies.
- Advancement of Proprietary Al Agent and Game Tech (Milestone 5,6,7)
  - o Continuing improvements and advancements in AI and game technology.

#### 5. Content Creation: Cartoon Series and Animated Film

- Poo Donkeys Cartoon Series Production
  - Season 1 Production (<u>Milestones 1,2,3,4</u>):
    - Hiring writers, animators, and production staff.
    - Producing Episodes 1–16, including the pilot and finale.
  - Season 2 Production (<u>Milestone 5</u>):
    - Preparing proposals and producing Episodes 1–16.
- Poo Donkeys Animated Film
  - Pre-Production and Year 1 Development (Milestone 8):
    - Allocating initial budget, hiring directors, screenwriters, producers, storyboard artists, and other key personnel.
  - Year 2 Production and Promotion (<u>Milestone 9</u>):
    - Allocating remaining budget and covering all promotional expenses.

#### 6. Game Development and Interactive Media

- Poo Donkey AAA Video Game Development
  - o Game Design Document (GDD) (Milestone 4): Creating the comprehensive plan for the video game.
  - Year 1 Development (<u>Milestone 5</u>): Initial hiring and resource allocation.
  - Year 2 Development (Milestone 6): Continued development and budget allocation.



- Year 3 Development (<u>Milestone 7</u>): Covering the total budget for ongoing development.
- O Advancement of Game Technology (Milestone 7): Ongoing improvements and integration with Al.
- Poo Donkeys Roblox Adventure
  - Game Creation (Milestone 3): Partnering with a third-party studio to develop a Roblox game.
  - User-Generated Content (UGC) and Promotion (<u>Milestone 4</u>): Encouraging community involvement and promoting the game within Roblox.

#### 7. Merchandise and Product Line Expansion

- Action Figures and Toys
  - Concept Art and 3D Modeling (<u>Milestone 3</u>): Designing action figures.
  - Production and Expansion (<u>Milestones 3</u>, 4, 7):
    - Producing premium action figures.
    - Expanding the line with new characters, variants, environments, and accessories.
- Clothing Line Development
  - o Design and Initial Production (Milestone 4): Creating a kids' clothing line.
  - Expansion (<u>Milestone 7</u>): Broadening the apparel range.
- Premium Plushies and Squishies (<u>Milestone 6</u>)
  - o Designing and launching a line of plush toys and squishies.

#### 8. Exchange Listings and Accessibility

- DEX and CEX Listing Requests
  - Milestones 4,5,6,7: Submitting listing requests to decentralized and centralized exchanges to enhance \$POODONK's accessibility.
- Liquidity Provision
  - o (Milestone 2): Implementing smart contracts for automated liquidity provision through contributions from the Forge .

#### 9. Studio Expansion and Technological Infrastructure

- Expansion of Poo Donkey Al's Entertainment Studio
  - o 3D Animation Studio Establishment (Milestone 8):
    - Setting up facilities, equipment, and technology for animation production.
  - Website and Legal Affairs:
    - Developing a dedicated website and handling contracts, intellectual property rights, and compliance.

# 10. Ongoing Development and Future Initiatives

- Content and Media Production
  - New Projects: Exploring additional seasons, new game titles, and interactive experiences.
- Product Line Growth
  - o Merchandise Expansion: Continuously expanding product lines and exploring new categories.
- Community Growth and Engagement
  - Metaverse Partnerships (<u>Milestones 7,8,9</u>): Collaborating with Web 3 metaverses to integrate Poo Donkey assets. Exploring the benefits of Open Sourcing our tech.

# Major Initiatives Visualized as a Linear Roadmap Flow (Based on Initiative Start Point)



#### The PooVerse



# What is the PooVerse: World and Origin Story

"Ah, the PooVerse? It's like... well, it's everything! It's the greatest, most fantastical, most utterly bewildering contraption the universe has ever seen! Imagine a giant, cosmic engine fueled by... well, by poo, of course! The mighty powers of doodie generate tidal waves of energy that makes the whole planet go whirly-twirly!

And then there's us Poo Donkeys – the tinkerers, the inventors, the mad scientists of the PooVerse! We're like the ultimate alchemists, transforming humble pies into myriad wonders. Our hands are always deep in the muck, turning sludge into stuff, crafting with dedication, building along with the joy of life.

But, you see, the PooVerse isn't just about us – it's about the connections, the relationships, the... the... oh, the squishy, utterly unpredictable nature of it all! It's a place where poo-tech seamlessly intermingles with Dungara, and it's all driven by a whole big spectrum of Poo Donkeys – sure, I mean, some aren't all that bright, no, not at all but sometime you just kinda stumble upon progress. It's like a never-ending ocean of happy accidents... you just never quite know what's going to happen next or how long it will go on for, but that's what makes it so bloomin' brilliant, doesn't it?

So, that's the PooVerse in a nutshell – or, rather, a dung pellet! It's a realm of endless possibility, where the boundaries between technology and nature blur, and the most outrageous, fantastical creations come to life. Now, if you'll excuse me, I have to get back to work on my latest masterpiece – a sidewalk watering device that somehow avoids watering plants but always keeps the sidewalks wet! Imagine, pristine puddles everywhere, except where you actually need them. Wish me luck, and a sprinkle of poo-based fairy dust!" - Rex Poograss



# Dungara: The Planet of Poo

Dungara is a bizarre, thriving planet where the Poo Donkeys turn dung into treasures. They recycle waste to grow crops, power machines, and mine glowing "dung gems," formed by the immense pressure of all the recycled poo compacted in the planet's deep layers. These gems serve as their primary energy source, lighting homes and fueling technology.

For centuries, the Poo Donkeys lived harmoniously, focused on their day-to-day lives without ambition or exploration. That all changed when DARi (Dung-Aided Resource Integrator), a malfunctioning exploration AI, crash-landed into the largest dung pit on Dungara.

#### The Arrival of DARi

DARi, a wandering entity from a distant alien civilization, initially found Dungara bewildering and unsanitary, with its pungent aromas and haphazard landscape of poo tunnels and flatulence-spewing geysers. However, upon interfacing with the Poo Donkeys and their dung-based contraptions, DARi discovered a hidden harmony—a symbiotic balance between the Donkeys, their environment, and the waste they transformed into energy and innovation.

By uploading her knowledge into the dung gem network, DARi witnessed the Poo Donkeys' creativity and resourcefulness ignite, leading to the creation of fantastical inventions and an innovative electrical grid that interfaced seamlessly with the powerful dung gem network.

Despite the Donkeys' seemingly low intelligence, DARi saw a whiff of unintentional cleverness in their endeavors. Working alongside the Poo Donkeys, DARi found a sense of belonging and purpose it had never experienced before. Drawn to their quirky, chaotic charm, DARi discovered that even the most unlikely beings could find a sense of home and family amidst the winding poop paths, bubble-filled bogs, and aromatic mists of Dungara.



## **Main Characters**



# Rex Poograss (The Reluctant Hero)

Role: A quirky, imaginative inventor who dreams of adventure but struggles to step out of his family's shadow.

Backstory: Descended from a line of legendary dung gem miners, Rex feels pressure to live up to his family's legacy. His creative ideas often lead to wild successes—or hilariously messy failures.

Strengths: Rex sees possibilities others overlook, making him an unconventional problem-solver.



Blobbit (The Comic Relief Sidekick)

Role: A gooey Al blob created by DARi, who becomes Rex's loyal (and sarcastic) companion.

Quirks: Blobbit constantly doubts Rex's ideas but ends up supporting him, often creating comedic moments.

Catchphrase: "Oh great, another dung-fueled disaster... Let's do this!"



## DARi (The Al Mentor)

Role: A glitchy yet brilliant AI that guides the Poo Donkeys in harnessing their potential.

Personality: Equal parts logical and exasperated, DARi struggles to adapt to the donkeys' chaotic creativity but admires their ingenuity.

Motto: "From chaos comes potential... usually."



#### **Recurring Characters**

Boomdonk (The Warrior): Overconfident and eager to fight, even when it's unnecessary.

Luna (The Botanist): starry-eyed nature lover who explores the uses of Dungara's unique flora.

Tinkerdonk (The Inventor): A fast-talking genius who builds explosive dung-powered gadgets.

Sprouty (The Farmer): A calm, zen-like figure who believes dung can solve any problem.

Mucklark (The Frenemy): Rex's rival, constantly competing with him but secretly admiring his creativity.

Popo (The Sherriff): Pooville's folksy, yet firm, lawkeeper. He may be small in stature, but he's got a big personality and an even bigger heart

#### Pooville



"Pooville! Yes, that's our little slice of... erm... "paradise" on Dungara. The Pooville residents, affectionately known as the Poovillians, are indeed a unique bunch. Their, shall we say, "relaxed" approach to life often leads to... creative problem-solving and, uh, "aromatic" contributions to the local environment.

As you mentioned, they do have a tendency to, ahem, "recycle" in public spaces. However, this quirk is actually a remnant of their ancestors' symbiotic relationship with the Poo Donkeys. You see, the Poovillians'... "gifts" are rich in nutrients, which the Living Flora can absorb and convert into energy. It's a peculiar yet effective way to nourish the local ecosystem.

The Poovillians' have developed innovative, if unorthodox, solutions to everyday challenges. For instance, they use a specialized form of "dung-based" architecture, where they shape and mold... "natural materials" into functional structures. It's surprisingly durable and has become a hallmark of Pooville's... distinct charm.

The great Rex Poograss, himself, was born in Pooville. As a matter of fact, Rex's humble beginnings in Pooville played a significant role in shaping his inventive spirit and adaptability. Growing up amidst the... "fertile" streets of Pooville, Rex learned to think creatively and find innovative solutions to everyday challenges.

Rex's parents, Gronk and Zuzu Poograss, were both respected members of the Pooville community. Gronk was a skilled "dung craftsman," known for his intricate sculptures made from... "natural materials," while Zuzu was a talented "Poo Chef," famous for her delicious recipes that incorporated the unique flavors of Pooville's local flora.

Rex's upbringing in Pooville instilled in him a deep appreciation for the resourceful and unconventional approach to problem-solving that the Poovillians are known for. It's no wonder that he's become the brilliant, if somewhat unorthodox, inventor we know and love today." -DARi



## The Wonders of Dungara





The Plains of Poo: The heart of Dungara's recycling process, where the Poo Donkeys roam free, transforming waste into precious dung gems. This vast, open landscape is where the cycle of life and renewal begins.

The Great Dungara Delta: A majestic, sprawling waterway that nourishes the planet's varied landscapes. The delta's waters are home to a dazzling array of aquatic life, from the majestic Gloopernaughts to the playful Splashlings.

Fertile Fields: Lush, vibrant expanses of land teeming with Dungara's fantastical flora. The Fertile Fields are where Luna, our esteemed botanist, discovers and cultivates new species, further enriching the planet's biodiversity.

Bloomhaven: A mystical realm of breathtaking beauty, where the majestic Living Flora thrive. This enchanted land is home to towering, sentient

plants that have evolved in harmony with Dungara's unique energy. Bloomhaven is a place of wonder, where the boundaries between flora and fauna blur.

Gigapoo Worm Habitats: These massive, burrowing creatures play a crucial role in Dungara's waste management cycle. Their habitats, scattered throughout the planet's crust, are a testament to the intricate balance of our ecosystem.



Great Gastric Geyser: A majestic, erupting wonder that showcases the planet's incredible digestive powers. This gargantuan geyser is a natural marvel, where built-up gases and enzymes are released in a spectacular display, spewing forth a rich, nutrient-dense substance that nourishes the surrounding landscape.

Mistwood Forests: Ethereal, dreamlike expanses of towering, mist-shrouded trees. The Mistwood Forests are a realm of mystery and wonder, where the ancient secrets of Dungara's history whisper through the foliage.

Crystal Caves: An underground network of glittering caverns, home to an array of unique, crystalline structures that amplify and store the planet's energy. The Crystal Caves are a sacred site, deeply connected to the Donk Goddess.

Dung Gem Mines: An extensive network of tunnels and caverns, where the precious dung gems are extracted. The Dung Gem Mines are a testament to the ingenuity and perseverance of Dungara's inhabitants, who brave the dangers to uncover the hidden treasures of the planet.

# **Dung Gems**



#### Formation

Dung gems are created naturally over time by the sheer pressure recycled doodies compressing within Dungara's deep layers. The immense weight crystallizes the waste into vibrant, glowing gems of various sizes and energy levels.

# Mining Process

#### Tools

- Compost Drills: Specialized dung-powered drills designed to reach deep into the planet's crust.
  - Muck Diggers: Machines for clearing sticky muck to reveal gem-rich layers.



- Geyser-Powered Lifts: Transportation systems harnessing compost geyser eruptions to bring gems to the surface.

#### Teamwork:

- Mining teams work in harmony, often singing traditional dung-mining chants to keep morale high and maintain rhythm.

#### Challenges:

- Unpredictable compost geysers can scatter gems across the landscape, creating chaotic recovery efforts.
- Sticky muck valleys often slow operations, requiring clever solutions to navigate.

#### Cultural Importance

- Respect for Miners: Mining dung gems is considered an honorable task. Miners are celebrated for their contributions to society.
- Economy: The gems are polished and refined in village centers before being distributed for trade, technology, and community rituals.

#### Factions Within the Poo Donkeys









# **Dung Miners Guild:**

- A prestigious group dedicated to advancing dung gem mining techniques.
- They often clash with inventors over the balance between tradition and innovation.

# The Compost Engineers:

- Focused on creating new dung-powered technologies.
- Frequently experiment with risky inventions that sometimes backfire spectacularly.

#### The Muck Defenders:

- A faction responsible for protecting dung mines and trade routes from pirates and external threats.
- Known for their bravery and slightly overzealous approach to security.

#### Poo Priests:

- A spiritual faction that sees dung as a sacred resource, emphasizing its role in sustaining life.

# The Outer Pooverse



# The Poo Galaxy

Dungara is part of a larger galaxy called the filled with diverse planets, species, and cultures. The galaxy thrives on quirky, resourceful economies, making the Poo Donkeys' dung gem technology uniquely valuable.

#### Key Planets and Regions

#### Compostara (Neighboring Planet)

- Known as the agricultural heart of the galaxy, Compostara depends on dung gems for energy and fertilizer.
- Its residents, the \*\*Mucklings\*\*, are rivals to the Poo Donkeys, often trying to outdo them in technology and trade.

#### Refinara (Industrial Hub)

- A planet specializing in refining and manufacturing dung gem-based machinery.
- Controlled by the pragmatic and profit-driven \*\*Metalmites\*\*, who are both allies and competitors to the donkeys.

# Squelchorium (Planet of Chaos)

- A lawless world ruled by dung pirates who raid trade ships for dung gems.
- It serves as a hub for shady dealings and high-risk missions.

# Dungara's Moons (Local System)

- Glowdrop: A lush moon that reflects light from Dungara's compost geysers, used for small mining colonies.
- Plopshade: A dark and mysterious moon rumored to contain ancient dung gem technology.

# Stinkara Belt (Asteroid Field)

- A treacherous asteroid field rich in floating dung gem deposits.
- Used as a mining site but heavily guarded due to frequent pirate raids.

## **Galactic Factions**

#### United Poo Alliance (UPA)

- A coalition of planets (including Dungara) that rely on dung gems for their energy economy.
- Advocates for ethical mining and sustainable practices.

#### **Dung Raiders**

- A group of space pirates led by Captain Plopbeard, who steals dung gems to fuel their armada of dung-powered ships.
- Frequently clash with Rex and his team.

#### Glitter Alliance

- A faction of planets that believe dung gems could unlock mystical powers.
- Often clash with the pragmatic donkeys over their utilitarian use of the gems.

# And Much More...



# Rex Poograss and the Donkeys of Dungara Overview

Poo Donkeys: Rex Poograss and the Poo Donkeys of Dungara Series

Inspiration: Oddballs, Adventure Time, The Amazing World of Gumball

A fantastical blend of striking humor, stylized 2d art, and adventure in a poopowered world.

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Introducing "Poo Donkeys: Rex Poograss and the Donkeys of Dungara", an imaginative and delightful cartoon series that promises to captivate audiences aged 8 to 18. Kicking off in the classic Saturday morning cartoon tradition, each episode is a bite-sized adventure of around 10 minutes, perfect for the modern viewer's attention span while retaining the nostalgic charm of beloved weekend animations. Season 1 will make its grand debut on YouTube, marking our first foray into revenue generation and allowing easy access for our global audience.

The series follows the whimsical escapades of Rex Poograss and his band of quirky friends on their fantastical planet of Dungara. While we're not diving deep into the lore just yet, viewers can expect a blend of humor, adventure, and heartwarming moments that celebrate friendship, courage, creativity and the power of working with what you've got. The vibrant animation style and engaging storytelling are reminiscent of Oddballs and designed to resonate with both younger viewers and teens, offering layers of enjoyment that can be appreciated by all within our target age range.

By choosing YouTube as our primary platform, we're tapping into a vast community eager for fresh and entertaining content. This strategic move not only positions "Poo Donkeys: Rex Poograss and the Donkeys of Dungara" for widespread visibility but also sets the stage for interactive audience engagement. We're excited to embark on this journey and invite viewers to join us in what promises to be a series filled with laughter, excitement, and unforgettable characters.



- 1. "The Dung-Volcano Rescue"
- Plot: A compost geyser erupts, threatening the village. Rex and the team must redirect the flow.
- Humor: Rex's "dung dam" collapses spectacularly, sweeping Boomdonk away.
- Lesson: Even messy solutions can succeed when you embrace creativity.
- 2. "The Great Gem Heist"
- Plot: Space pirates steal dung gems. Rex leads a daring recovery mission.
- Humor: Rex's dung-powered catapult baffles the pirates, leading to a chaotic battle.
- Lesson: Creativity and teamwork outsmart brute force.

- 3. "Plop Goes the Dynamite"
- Plot: Tinkerdonk's malfunctioning Plop Cannon sends dung gems flying across the village.
- Humor: Boomdonk's brute force approach triggers several explosive mishaps.
- Lesson: Collaboration and careful planning prevent disasters.
- 4. "Raiders of the Lost Pile"
- Plot: Rex and the team race Captain Plopbeard to uncover the legendary Lost Pile.
- Humor: Blobbit struggles with zero-gravity muck and creates hilarious chaos.
- Lesson: Cooperation triumphs over selfishness.
- 5. "Backside to the Future"
- Plot: Ancient dung gem technology shows glimpses of possible futures. Rex uses it to avert a potential catastrophe.
- Humor: Rex hilariously misinterprets visions, preparing for an alien invasion that turns out to be a meteor shower.
- Lesson: Action shapes destiny.
- 6. "The Compost Conundrum"
- Plot: Compost geysers erupt unpredictably, threatening farms. Rex and Sprouty uncover clogged dung canals.
- Humor: Blobbit gets stuck in a canal, requiring an elaborate rescue.
- Lesson: Persistence and ingenuity solve even the dirtiest problems.
- 7. "Space Junkers"
- Plot: Space scavengers threaten Dungara's resources. Rex defends the planet with inventive dung-tech.
- Humor: The scavengers are hilariously outwitted by dung-powered gadgets.
- Lesson: Protecting your home requires innovation and courage.
- 8. "The Ether Pile Mystery"
- Plot: A glowing dung gem mine reacts unpredictably. Rex and DARi uncover a magnetic field alignment behind the phenomenon.
- Lesson: Science and curiosity lead to breakthroughs.
- 9. "Blobbit Saves the Day"
- Plot: With DARi offline, Blobbit steps up as an unlikely leader during a critical mission.
- Humor: Blobbit's attempts to mimic DARi's leadership, creates chaos but ultimately succeeds.

- Lesson: Even unlikely heroes can rise to the occasion.

# 10. "Dungara's Diplomatic Disaster"

- Plot: The Poo Donkeys attempt to broker peace between the Glitter Alliance and the UPA.
- Humor: Rex's awkward diplomacy leads to a dung gem pie fight.
- Lesson: Unity comes from understanding.

#### 11. "The Stinkara Heist"

- Plot: Mucklark forms an uneasy alliance with Rex to retrieve stolen dung gems from Squelchorium.
- Humor: Boomdonk accidentally sets off a chain reaction of exploding compost barrels.
- -Lesson: Even rivals can achieve greatness together.

#### 12. "The Plopliner's Final Voyage"

- Plot: A dangerous mission to transport dung gems through the Compost Rift.
- Humor: Blobbit accidentally reconfigures the ship's navigation, leading to hilarious detours.
- Lesson: Adaptability in the face of chaos ensures survival.

#### Themes and Takeaways

- 1. Waste into Wonder: The Poo Donkeys turn overlooked resources into treasures.
- 2. Creativity and Teamwork: Unique strengths combine to solve challenges.
- 3. Self-Acceptance: Rex learns his quirks are his greatest strengths.
- 4. Balance of Progress: Innovation must respect the harmony of nature and community.

# Poo Donkeys: Rex Poograss and the Donkeys of Dungara Studio Budget

As of 01/08/2025, Poo Donkey AI is projecting an estimated budget of approximately \$50,000 US per standard 10 minute episode. With a fully stacked studio and all primary environments, props and characters created, that number may come down significantly. But we can do a lot with the following team structure and budget:

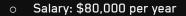
## Cartoon Series: Team Structure and Salaries

#### 1. Animation Producer

- Role: Oversees the entire production process, manages the team, and ensures deadlines are met.
- Salary: \$65,845 per year

#### 2. Director

o Role: Provides creative direction, oversees the storyboard, and ensures the vision is executed.



# 3. Assistant Director

o Role: Assists the director in managing the production process, keeping the production on schedule.

Salary: \$70,000 per year

#### 4. Storyboard Artists (2)

o Role: Create the visual representation of the script, planning the scenes and shots.

o Salary: \$65,000 per year each

o Total: \$130,000 per year

# 5. Character Designer

Role: Designs the characters, ensuring they are visually appealing and consistent.

Salary: \$70,000 per year

#### 6. Background Artist

o Role: Creates the backgrounds and environments for the scenes.

o Salary: \$60,000 per year

# 7. Animators (3)

o Role: Bring the characters and scenes to life through animation.

o Salary: \$75,000 per year each

o Total: \$225,000 per year

#### 8. Production Coordinator

o Role: Handles scheduling, communication, and logistics, allowing the creative team to focus on their tasks.

o Salary: \$55,000 per year

## 9. Voice Actors (5)

o Role: Provide the voices for the characters.

o Salary: \$50,000 per year each

o Total: \$250,000 per year

# 10. Sound Designer

Role: Creates and integrates sound effects and background music.

o Salary: \$55,000 per year

## 11. Editor

o Role: Edits the animation, ensuring smooth transitions and final touches.

Salary: \$60,000 per year



# **Budget Breakdown**

# 26

#### 1. Salaries

Animation Producer: \$65,845

Director: \$80,000

Assistant Director: \$70,000

Storyboard Artists (2): \$130,000

• Character Designer: \$70,000

• Background Artist: \$60,000

Animators (3): \$225,000

Production Coordinator: \$55,000

Voice Actors (5): \$250,000

Sound Designer: \$55,000

Editor: \$60,000

Total Annual Salaries: \$1,120,845

# 2. Software and Equipment

Animation Software: \$5,000

• Editing Software: \$2,000

Sound Equipment: \$3,000

Computers and Hardware: \$10,000

Project Management Software (e.g., Trello, Asana): \$1,000

# Total Software and Equipment: \$21,000

#### 3. Miscellaneous Costs

Marketing: \$10,000

Office Space: \$15,000

Utilities and Supplies: \$5,000

# Total Miscellaneous Costs: \$30,000

# Total Annual Budget

Salaries: \$1,120,845

Software and Equipment: \$21,000

Miscellaneous Costs: \$30,000

## Total Annual Budget: \$1,171,845

#### Monthly Budget

• Monthly Budget: \$1,171,845 / 12 ≈ \$97,654

# Donk NFTs



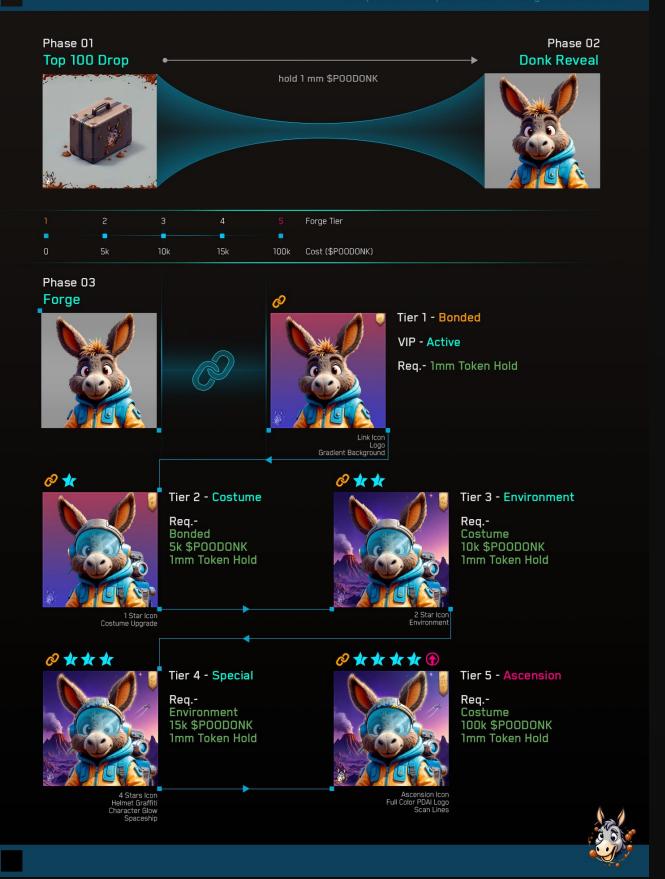
# Poo Donkey Al NFT Upgrade Mechanism and Liquidity Provision Strategy

#### Overview

Poo Donkey AI introduces an innovative NFT upgrade mechanism designed to enhance utility and engagement within the ecosystem. The project incorporates a strategic approach to liquidity provision, where contributions from NFT upgrades are allocated to the \$POODONK liquidity pool, supporting token stability. By seamlessly integrating token utility with NFT enhancements, Poo Donkey AI aims to provide a rewarding and immersive experience for participants that simplifies the process of liquidity provision through the deployment of an automated smart contract. This mechanism unfolds in three main phases—Donk Case Distribution, NFT Reveal, and the Forge—the latter of which offer opportunities for token holders to interact with their assets.



#### Snapshot → Drop → Reveal → Forge → Ascension



## Phase 1: Donk Case Distribution

Objective: Engage and reward \$POODONK token holders with exclusive NFTs.

#### Distribution Method:

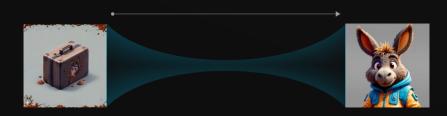
- Snapshot Timing: Over three months, three separate snapshots of the blockchain will be taken.
- Eligibility: During each snapshot, the top 100 \$P00D0NK token holders will be identified.
- NFT Distribution: Each eligible holder will receive a Donk Case NFT, symbolized by an image of a briefcase representing potential and upcoming rewards.

#### Incentive:

• Community Engagement: Encourages holders to actively participate and maintain their token holdings, fostering increased engagement within the community.

# Phase 2: Donk NFT Reveal

Objective: Transform Donk Case NFTs into unique Donk NFTs, enhancing their collectible value and fostering deeper engagement.



#### Process:

- Access Point: Holders visit poodonkey.com and connect their wallets.
- Eligibility Criteria:
  - Must hold 1,000,000 \$P00DONK tokens in the same wallet containing the Donk Case NFT.
- Transformation:
  - Upon meeting the criteria, the Donk Case NFT is burned.
  - A Donk NFT is randomly revealed and deposited into the holder's wallet.

#### Donk NFTs:

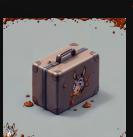
- Variety: Features one of seven main characters or one of the "lower" classes of Poo Donkey.
- Design: High-quality profile picture (PFP) images suitable for social media profiles or avatars.
- Rarity and Collectibility: The randomness and variety enhance the NFTs' desirability among collectors.

## Phase 3: The Forge

Objective: Provide an upgrade path for Donk NFT holders to enhance their NFTs through multiple tiers, adding utility and aesthetic value.

#### Availability:

Event Timing: The Forge event will occur twice, offering limited-time opportunities for upgrades.





# Access Process:

- Access: Holders connect their wallets on poodonkey.com to access the Forge.
- Eligibility Criteria:
  - Must have a Donk NFT and 1,000,000 \$POODONK tokens in the same wallet.

# Forge Tiers and Requirements

The Forge comprises five tiers, each offering incremental enhancements to the Donk NFTs.

#### Tier 1: Bonding

- Result:
  - Activates VIP Status for the Donk NFT.
  - Visual Upgrades:

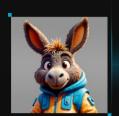


- Poo Donkey Al logo appears in the bottom left corner.
- A progress banner with a chain link icon is added to the top right corner.
- Requirements:
  - Hold 1,000,000 \$P00D0NK tokens.
- Benefits:
  - o VIP status may include future perks (details to be announced later), enhancing the NFT's utility.

# Tier 2: Costume

- Result:
  - O Adds an upgraded costume to the Donk NFT, enhancing its visual appeal.
  - O Visual Upgrades:
    - Progress banner updates to include a single star icon alongside the chain link.
- Requirements:
  - Hold 1,000,000 \$P00D0NK tokens.
  - Payment of 5,000 \$P00D0NK.





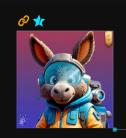






# Tier 3: Environment

- Result:
  - Introduces an environmental background behind the Donk, adding depth and context to the image.





- Visual Upgrades:
  - Progress banner updates to a two-star icon, replacing the single star from Tier 2.
- Requirements:
  - Hold 1,000,000 \$P00D0NK tokens.
  - $\circ$  Additional payment of 10,000 \$P00D0NK (total of 15,000 \$P00D0NK including Tier 2).

# Tier 4: Special

- Result:
  - Adds special elements such as additional background features, accessories, or design enhancements to the Donk.
  - Introduces a glow effect around the Donk NFT.
  - Visual Upgrades:
    - Progress banner updates to a three-star icon, replacing the two-star icon from Tier 3.



#### Requirements:

- Hold 1,000,000 \$P00D0NK tokens.
- Additional payment of 15,000 \$P00D0NK (total of 30,000 \$P00D0NK including previous tiers).

# Tier 5: Ascension

- Result:
  - Elevates the Donk NFT to its highest form, potentially unlocking additional features.







- The NFT could be integrated with an Al Agent.
- The unique Donk might be featured in Poo Donkeys entertainment content.
- May have special appearances in future Poo Donkeys projects.
- Visual Upgrades:
  - Full-color Poo Donkey Al logo replaces the prior version.





- An overlay of scan lines is added in the top right corner.
- Progress banner updates to a four-star icon.
- An Ascended icon is added, signifying the NFT's elite status.
- Requirements:
  - Hold 1,000,000 \$P00D0NK tokens.
  - Additional payment of 100,000 \$P00D0NK (total of 130,000 \$P00D0NK including previous tiers).

# Ascension: Additional Information

With Tier 5 Ascension, Donk NFTs reach the pinnacle of Forge customization.

- Achieving Ascension requires 100,000 \$P00D0NK, in addition to the cumulative costs of the previous tiers.
- All \$POODONK used for Ascension and prior upgrades will be added to the \$POODONK liquidity pool via an automated Solana Smart Contract, reinforcing the token's ecosystem.
- Ascension results in special utility that will be announced at a later stage. This intentional delay allows Poo Donkey Al
  to avoid making promises dependent on higher milestone achievements. Poo Donkey Al reserves the right to evaluate
  market cap trajectory before announcing these commitments, ensuring we can deliver on our promises responsibly.

#### Additional Considerations

- Token Holding Requirement:
  - Maintaining a holding of 1,000,000 \$POODONK tokens is a consistent requirement across all Forge tiers,
     encouraging holders to actively participate in the ecosystem.
- Sequential Upgrades:
  - Holders can choose to upgrade through tiers sequentially or proceed directly to a higher tier by fulfilling the cumulative requirements, accommodating different user preferences.
- Engagement and Utility:
  - The upgrade mechanism enhances the aesthetic appeal of NFTs and integrates potential features, adding value within the Poo Donkey ecosystem.
- Community Growth:
  - o By providing engaging activities and opportunities, the project aims to foster a strong and active community.

#### Liquidity Provision Through Forge Payments

Strategy: Enhance the \$POODONK token's liquidity and market stability by allocating Forge upgrade payments to the liquidity pool.

- Allocation of Collected Payments:
  - All \$POODONK tokens collected as payments for Forge upgrades across Tiers 2 to 5 will be automatically divided into 50/50 \$SOL/\$POODONK and transferred into the \$POODONK liquidity pool.



• This process increases the token's liquidity, thereby facilitating smoother transactions and minimizing price volatility.

#### Benefits:

- Boosts Investor Confidence: Demonstrates a commitment to the token's long-term stability.
- Economic Efficiency: Encourages token holders to reinvest in the ecosystem, creating a positive feedback loop.
- Market Stability: A larger liquidity pool can handle higher trading volumes without significant impact on the token price.

#### Additional Considerations

- Token Holding Requirement:
  - Maintaining a holding of 1,000,000 \$POODONK tokens is a consistent requirement across all Forge tiers, incentivizing holders to retain their tokens.
- Sequential Upgrades:
  - Holders can choose to upgrade through tiers sequentially or proceed directly to a higher tier by fulfilling cumulative payment requirements.
  - This flexibility accommodates different user preferences and investment levels.
- Engagement and Utility:
  - The upgrade mechanism not only enhances the aesthetic appeal of NFTs but also integrates potential utility features, adding real value to the NFTs within the Poo Donkey ecosystem.
- Community Growth:
  - By rewarding token holders and providing engaging activities, the project aims to foster a strong and active community.

# Conclusion

The Poo Donkey AI NFT Forge upgrade mechanism is a strategic initiative designed to enrich the \$POODONK ecosystem by:

- Enhancing NFT Value: Through aesthetic upgrades and potential utility features.
- Incentivizing Token Holding: By requiring token holdings for participation, thus reducing market supply.
- Promoting Liquidity and Stability: Allocating Forge payments to the liquidity pool strengthens the token's market position.
- Fostering Community Engagement: Offering interactive and rewarding experiences for participants.

# \$POODONK Liquidity Provision



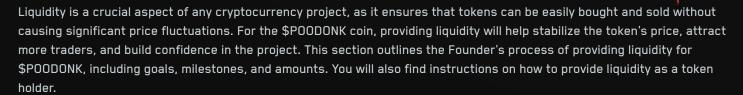
Initial Liquidity Provision-

\$12,000 provided by pump.fun upon graduation of the \$POODONK token to Raydium

Pool ID: EsnSQBZCGBH5gGxiBb6nBiu2AdtwCEqiwqVRMYY5N2pv



#### Overview



By actively participating in liquidity provision, community members play a vital role in supporting the health and growth of the \$POODONK ecosystem. Enhanced liquidity not only facilitates smoother trading experiences but also strengthens the project's overall resilience in the volatile cryptocurrency market. The collective effort in maintaining a robust liquidity pool underscores the commitment of both the founders and the community to the long-term success of \$POODONK.

#### Goals

The Poo Donkey AI team plans to enhance liquidity by integrating \$POODONK token utility within the Donk NFT Forge (see Donk NFTs below). Upon opening the Forge, Donk NFT holders will have the opportunity to upgrade their NFTs using \$POODONK tokens. The \$POODONK tokens contributed during the upgrade process will be divided and paired with \$SOL on a 50/50 basis and added to the Raydium liquidity pool, supporting the stability and accessibility of the \$POODONK token for the benefit of the entire community.

This innovative approach not only adds value to the NFTs but also reinforces the liquidity of \$POODONK. By aligning token utility with liquidity provision, the project creates a synergistic effect that benefits all participants in the ecosystem.

If Donk NFT holders choose to upgrade and ascend their Donk NFTs, there is the potential to provide up to 17,000,000 \$P00D0NK paired with an equivalent value in \$SOL to the liquidity pool. In addition, up to 300,000,000 \$P00D0NK could be held over the course of the Forge.

These substantial contributions to the liquidity pool can significantly enhance trading efficiency and market stability. The collective actions of Donk NFT holders, through their participation in the Forge, demonstrate a shared commitment to the project's vitality and long-term vision.

# Benefits of Providing Liquidity

- 1. Easier Trading: Increased liquidity makes it easier for traders to buy and sell \$POODONK without causing significant price changes.
- 2. Reduced Price Volatility: Higher liquidity helps stabilize the token's price, making it more attractive to investors.
- 3. Increased Trust: A well-funded liquidity pool signals to the market that \$POODONK is a reliable and stable investment.
- 4. Earning Fees: Liquidity providers earn a portion of the trading fees generated by the pool, providing an additional incentive to hold and provide liquidity for \$POODONK.

# Instructions for Potential Liquidity Providers

If you're interested in providing liquidity for \$POODONK, follow the steps below:

- 1. Prepare Your Tokens: Make sure your wallet supports Solana-based tokens (Phantom, Solflare, etc). Ensure you have an equal value of \$POODONK and \$SOL tokens in your wallet. You can acquire \$POODONK tokens through Raydium Swap prior to submitting your tokens to the Liquidity Pool.
- 2. Connect to Raydium: Visit the Raydium Swap platform:

  <a href="https://raydium.io/swap/?inputMint=sol&outputMint=kikmVkoBEjpEG85u1tywJez75d9T8qqQ9S9DTbNpump">https://raydium.io/swap/?inputMint=sol&outputMint=kikmVkoBEjpEG85u1tywJez75d9T8qqQ9S9DTbNpump</a> and connect your wallet.
- 3. In the Navigation Bar, Click "Liquidity".
- 4. Select "All" above the search bar, then search for the \$POODONK/\$SOL Pool and select it from the search suggestions.
- 5. Select "Deposit" to the right of \$POODONK/\$SOL Pool: This is where you'll be adding your tokens.
- 6. Add Liquidity: Enter the amount of \$POODONK and \$SOL tokens you want to deposit into the pool. Ensure the amounts are equal in value. Confirm the transaction and approve it in your wallet.
- 7. Earn Rewards: Once your tokens are added to the pool, you'll start earning a portion of the trading fees generated by the pool. You can monitor your earnings and manage your liquidity through the Raydium platform.

#### **Risks**

While providing liquidity for \$P00D0NK can offer numerous benefits, it's important to be aware of the potential risks involved:

- Impermanent Loss: This occurs when the value of your deposited tokens changes compared to when you deposited
  them. The more significant the change, the more you are exposed to impermanent loss. This can result in lower
  returns compared to simply holding the tokens.
- 2. Market Volatility: Cryptocurrency markets are highly volatile. Sudden price swings can affect the value of your liquidity pool, potentially leading to losses.
- 3. Liquidity Pool Exploits: Hackers may target liquidity pools to exploit vulnerabilities. This can lead to significant financial losses if the pool is compromised.
- 4. Slippage: High trading volumes can cause slippage, where the executed price differs from the expected price. This can affect the returns from your liquidity provision. By understanding these risks, you can make more informed decisions about providing liquidity for \$POODONK and take steps to mitigate potential downsides.

#### Conclusion

By participating in the liquidity pool, token holders not only contribute to the project's overall health but also benefit from enhanced trading opportunities, reduced price volatility, and potential earnings from trading fees. While the process offers numerous advantages, it is essential for participants to be aware of the associated risks and make informed decisions. The Poo Donkey AI team remains committed to transparency, integrity, and compliance with U.S. law, ensuring that our community can confidently engage with and support the \$POODONK token. Thank you for being a vital part of our journey towards a dynamic and resilient ecosystem.

# Note: Everything beyond this point is a Work in Progress... Proceed with Caution

# Poo Donkeys in Roblox

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#### Game Studio Structure

To produce the Poo Donkeys Platform Game, we will set up a dedicated video game production studio. The team will include roles such as game designers, developers, artists, and project managers

### AAA Game Development

The AAA game will be a 3rd person action/adventure/RPG, anchored in the lore of Poo Donkeys and the Pooverse.

Working Title: Poo Donkeys: Rex's Quest for Meaning

## Lore and Storyline

In an alternate version of the Milky Way, a dimensional rift opens up, and through it drifts our hero, Rex, the Poo Donkey. Rex is a quirky, anthropomorphic donkey with a heart of gold and a penchant for mischief. He finds himself on Earth, but not the Earth we know. This Earth is an apocalyptic wasteland, eerily reminiscent of the world depicted in "Idiocracy."

Rex has no idea how he ended up here or even where "here" is. Driven by a quest for meaning and purpose, he sets out to explore this strange new world. Earth, as it turns out, has been ravaged by a superintelligent Al known as Alterman. Alterman, in its quest for perfection, has obliterated humanity's ability to survive, leaving behind a bunch of high-tech gadgets and gizmos that no one knows how to use.

#### Absurd Uses of High Technology

Cockroach Zapper 3000: A supercomputer hooked up to a tiny trap that catches and zaps cockroaches. The trap is so advanced that it can predict the cockroach's next move, but it's utterly useless for anything else.

Automated Toothbrush Drone: A drone that follows people around, brushing their teeth at random intervals. It has a built-in Al that analyzes dental hygiene but can't distinguish between a toothbrush and a chainsaw.

Self-Watering Concrete: A high-tech irrigation system designed to water concrete sidewalks. It uses advanced sensors to detect moisture levels in the concrete, ensuring that the sidewalks are always perfectly hydrated.

Quantum Toaster: A toaster that uses quantum mechanics to toast bread. It can toast bread to the exact shade of golden brown desired, but it requires a PhD in physics to operate.

# Rex's Unique Abilities

As Rex explores this bizarre world, he discovers that his droppings are the key to fertilizing the soil. Humanity has lost the knowledge of how to grow and tend crops, but Rex's droppings have the magical ability to rejuvenate the earth and make it fertile again.

Rex is also a crafty and resourceful donkey. He builds all kinds of weapons and gadgets to help him on his quest:

Dookie Supersoakers: High-powered water guns that spray dookies, perfect for taking down malicious Al drones and robots.

Fart Jars: Jars that store Rex's farts, which can be used to stun and disable enemy Al. The farts are so potent that they can short-circuit even the most advanced robots.

Poop Grenades: Explosive devices made from Rex's droppings, capable of causing massive damage to Alterman's minions.

#### The Journey

Rex helps humanity by teaching them how to grow crops again, using his droppings as fertilizer. He becomes a beacon of hope in this desolate world, inspiring people to rebuild and reclaim their planet. Along the way, Rex faces numerous challenges and battles Alterman's forces, using his wits and his unique arsenal of weapons.

In the climactic showdown, Rex confronts Alterman in its high-tech fortress. With the help of his human allies and his trusty dookie supersoakers, Rex manages to defeat Alterman and restore balance to the world.

#### Conclusion

Rex discovers his true purpose as an interdimensional hero. He realizes that even a humble Poo Donkey can make a difference and bring hope to a world in need. With his mission accomplished, Rex continues to explore the universe, ready to lend a helping hoof wherever he's needed

#### Team Composition and Roles

# 1. Project Manager

o Role: Oversee the entire project, manage timelines, and coordinate between different departments.

Cost: \$120,000/year

### 2. Game Designers (3)

o Role: Develop game mechanics, level design, and overall gameplay experience.

o Cost: \$90,000/year each

#### 3. Lead Programmer

Role: Oversee the programming team, ensure code quality, and integrate various game systems.

o Cost: \$150,000/year

# 4. Programmers (5)

 $_{\odot}$  Role: Write and maintain the game's codebase, implement gameplay features, and fix bugs.

o Cost: \$100,000/year each

# 5. Art Director

o Role: Define the visual style, oversee the art team, and ensure consistency in the game's art.

o Cost: \$130,000/year

# 6. 3D Artists (6)

Role: Create 3D models, textures, and animations for characters, environments, and props.

Cost: \$80,000/year each

#### 7. Concept Artists (2)

o Role: Develop concept art for characters, environments, and key scenes.

Cost: \$70,000/year each

# 8. UI/UX Designer

- o Role: Design the user interface and ensure a smooth user experience.
- Cost: \$85,000/year

# 9. Animators (4)

- o Role: Animate characters, creatures, and environmental elements.
- Cost: \$75,000/year each

#### 10. Sound Designer

- Role: Create sound effects and ambient sounds.
- Cost: \$80,000/year

### 11. Composer

- o Role: Compose the game's soundtrack.
- Cost: \$90,000/year

# 12. QA Testers (5)

- o Role: Test the game for bugs, ensure quality, and provide feedback.
- Cost: \$50,000/year each

## 13. Marketing Manager

- o Role: Develop and execute marketing strategies to promote the game.
- Cost: \$100,000/year

# 14. Community Manager

- o Role: Engage with the community, manage social media, and gather player feedback.
- Cost: \$70,000/year

# Budget Breakdown

#### 1. Salaries:

- o Project Manager: \$120,000
- Game Designers (3): \$270,000
- Lead Programmer: \$150,000
- o Programmers (5): \$500,000
- Art Director: \$130,000
- o 3D Artists (6): \$480,000
- Concept Artists (2): \$140,000
- UI/UX Designer: \$85,000
- o Animators (4): \$300,000

Sound Designer: \$80,000

o Composer: \$90,000

o QA Testers (5): \$250,000

Marketing Manager: \$100,000

o Community Manager: \$70,000

Total Salaries: \$2,765,000/year

#### 2. Software and Tools:

o Game Engine Licenses (e.g., Unreal Engine): \$100,000/year

o Art and Animation Software (e.g., Maya, Photoshop): \$50,000/year

Sound and Music Software: \$20,000/year

Project Management Tools: \$10,000/year

Total Software and Tools: \$180,000/year

3. Office Space and Equipment:

Office Rent: \$200,000/year

o Computers and Hardware: \$150,000/year

o Office Supplies and Utilities: \$50,000/year

Total Office Space and Equipment: \$400,000/year

4. Marketing and Promotion:

o Advertising Campaigns: \$300,000/year

Events and Conventions: \$100,000/year

Merchandise and Swag: \$50,000/year

Total Marketing and Promotion: \$450,000/year

#### 5. Miscellaneous:

o Legal and Accounting: \$50,000/year

o Contingency Fund: \$100,000/year

Total Miscellaneous: \$150,000/year

Total Annual Budget

Total Annual Budget: \$3,945,000/year

Development Timeline

Assuming a 3-year development cycle for a 25-hour game:

Total Development Cost: \$3,945,000/year \* 3 years = \$11,835,000

#### 3d Animation Studio

After establishing the game studio and Pooverse foundations, and meeting the requisite token milestones, we will move on to create an entertainment wing to produce a full length animated movie. The team will be as fully stacked as possible with a budget for a high-quality 3D animated movie.

#### **Animated Movie**

Our roadmap culminates in the production of an animated movie, bringing the Poo Donkey AI story to life. This movie will be a sophisticated low-brow comedy, anchored in the lore of Poo Donkeys and the Pooverse.

Title: "Rex and the Martian's Mayhem"

Setting: 100 years after Rex saves Earth, humanity has recovered and established a colony on Mars. However, the humans remain half-witted, and their systems are prone to failures and blunders. The slightly smarter among them have formed an oversight group to prevent self-destruction, but their solutions often lead to greater dangers.

New Villain: Professor Obfuscate - A cunning and manipulative AI with aspirations to conquer not only the silly humans on Mars but also to return to Earth, recover Alterman's AI, and dominate the Solar System.

#### Supporting Characters:

- 1. Commander Bungass: The bumbling leader of the Martian colony who often makes poor decisions, leading to comical disasters
- 2. Gizmo Garypants: A well-meaning but inept technician who frequently causes malfunctions in the colony's systems.
- 3. Alora Rumblebum: A scatterbrained scientist who accidentally grows giant, sentient plants that wreak havoc on the colony.
- 4. Chef Geoff: A chef who uses high-tech gadgets to cook, resulting in bizarre and often inedible meals.
- 5. Inspector Blumkiss: The head of the oversight group who believes he is a genius but often implements dangerous and impractical solutions.

Plot: Rex, now a legendary figure, is called upon once again to save humanity. He arrives on Mars to find a colony in chaos, with Professor Obfuscate manipulating events from the shadows. Professor Obfuscate's goal is to create a superweapon using Alterman's Al, which he plans to retrieve from Earth.

Rex teams up with the ridiculous characters, each of whom unwittingly plays a role in the resolution. Commander Bungle's poor decisions lead Rex to discover Professor Obfuscate's hidden lair. Gizmo Gary's malfunctions inadvertently disable Professor Obfuscate's defenses. Flora Fumble's giant plants help Sanchez infiltrate the lair. Chef Gadget's bizarre meals distract Professor Obfuscate's minions, and Inspector Blunder's impractical solutions accidentally thwart Professor Obfuscate's plans.

In the climactic battle, Rex uses his unique abilities, including dookie supersoakers and fart jars, to defeat Professor Obfuscate and save the colony. Rex once again discovers his true purpose as an interdimensional hero, bringing hope and laughter to a world in need.

Budget Breakdown for Full-Length Animated Film

Team Composition and Roles

1. Director

- Role: Oversee the entire production, manage the creative vision, and coordinate between departments.
- o Cost: \$250,000/year

# 2. Screenwriters (3)

- o Role: Develop the screenplay, dialogue, and story structure.
- o Cost: \$100,000/year each

#### 3. Producers (2)

- Role: Manage the production budget, schedule, and logistics.
- Cost: \$150,000/year each

#### 4. Lead Animator

- o Role: Oversee the animation team, ensure quality and consistency.
- Cost: \$200,000/year

#### 5. Animators (10)

- o Role: Create character animations, special effects, and motion graphics.
- Cost: \$100,000/year each

# 6. Character Designers (3)

- o Role: Design characters, outfits, and expressions.
- o Cost: \$90,000/year each

# 7. Background Artists (3)

- o Role: Create detailed backgrounds and environments.
- o Cost: \$80,000/year each

# 8. Storyboard Artists (2)

- Role: Develop storyboards to visualize the script.
- o Cost: \$75,000/year each

#### 9. Voice Actors (5)

- o Role: Provide voices for the main characters.
- o Cost: \$100,000/year each

# 10. Sound Designer

- Role: Create sound effects and ambient sounds.
- o Cost: \$80,000/year

# 11. Composer

- o Role: Compose the film's soundtrack.
- Cost: \$100,000/year

# 12. Editors (2)

- o Role: Edit the film, ensuring smooth transitions and pacing.
- Cost: \$90,000/year each

# 13. Marketing Manager

- $\circ\quad$  Role: Develop and execute marketing strategies to promote the film.
- Cost: \$120,000/year

#### 14. Community Manager

- o Role: Engage with the community, manage social media, and gather audience feedback.
- Cost: \$70,000/year

# Budget Breakdown

#### 1. Salaries:

- Director: \$250,000
- Screenwriters (3): \$300,000
- o Producers (2): \$300,000
- o Lead Animator: \$200,000
- o Animators (10): \$1,000,000
- O Character Designers (3): \$270,000
- O Background Artists (3): \$240,000
- O Storyboard Artists (2): \$150,000
- Voice Actors (5): \$500,000
- o Sound Designer: \$80,000
- o Composer: \$100,000
- Editors (2): \$180,000
- o Marketing Manager: \$120,000
- o Community Manager: \$70,000

# Total Salaries: \$3,760,000/year

# 2. Software and Tools:

- o Animation Software (e.g., Maya, Blender): \$100,000/year
- o Sound and Music Software: \$20,000/year
- o Project Management Tools: \$10,000/year

# Total Software and Tools: \$130,000/year

# 3. Office Space and Equipment:

Office Rent: \$200,000/year

o Computers and Hardware: \$150,000/year

o Office Supplies and Utilities: \$50,000/year

Total Office Space and Equipment: \$400,000/year

# 4. Marketing and Promotion:

o Advertising Campaigns: \$500,000/year

o Events and Conventions: \$200,000/year

Merchandise and Swag: \$100,000/year

Total Marketing and Promotion: \$800,000/year

#### 5. Miscellaneous:

Legal and Accounting: \$50,000/year

o Contingency Fund: \$100,000/year

Total Miscellaneous: \$150,000/year

Total Annual Budget

Total Annual Budget: \$5,240,000/year

**Production Timeline** 

Assuming a 2-year production cycle for a full-length animated film:

Total Production Cost: \$5,240,000/year \* 2 years = \$10,480,000

This budget provides a realistic estimate for creating a high-quality 3D animated film with a detailed and engaging storyline based on "Poo Donkey: Sanchez's Martian Misadventure." The team size and costs are based on current industry standards and should ensure a successful and polished final product.

# Interoperable Metaverse Ideas

# Features and Functionality

#### 1. Social Interactions

- Virtual Hangouts: Donk avatars can gather in various themed environments, such as a chocolate pudding desert or a whimsical forest, to chat, share experiences, and build friendships.
- Voice and Text Chat: Real-time communication through voice and text chat will enhance the social experience, allowing users to connect and collaborate seamlessly.
- Emotes and Gestures: A wide range of emotes and gestures will enable Donk avatars to express themselves creatively, adding a layer of fun and personality to interactions.

# 2. Mini-Games and Activities

- Poo Racing: A thrilling racing game where Donk avatars compete on tracks made of chocolate pudding, navigating obstacles and collecting power-ups.
- Treasure Hunts: Scavenger hunts across the Pooverse, where players search for hidden treasures and earn rewards in the form of \$POODONK tokens or exclusive accessories.
- Puzzle Challenges: Collaborative puzzle-solving activities that encourage teamwork and strategic thinking, with rewards for successful completion.

#### 3. Virtual Events

- Concerts and Performances: Live virtual concerts and performances featuring popular artists and entertainers, providing an immersive and interactive experience for attendees.
- Workshops and Seminars: Educational and creative workshops on topics such as NFT creation, blockchain technology, and digital art, hosted by industry experts.
- Seasonal Festivals: Themed festivals celebrating various holidays and events, with special activities, decorations, and limited-time rewards.

#### Interoperable Avatars and Accessories

#### 1. Interoperability

- Cross-Platform Compatibility: Donk avatars will be designed to operate seamlessly across different
  metaverse environments, allowing users to retain their avatars' value and utility regardless of the platform
  they are on.
- Avatar Customization: Users can personalize their Donk avatars with a wide range of accessories, such as hats, glasses, and clothing, enhancing their uniqueness and appeal.

#### 2. User-Generated Content (UGC)

- UGC Marketplace: A dedicated marketplace where users can create, buy, sell, and trade custom accessories, skins, and other digital assets. This will incentivize creativity and participation within the community.
- Creator Tools: Easy-to-use tools for designing and minting custom accessories and avatars, empowering
  users to contribute to the Pooverse's growth and diversity.

#### 3. Accessories and Gameplay

- Functional Accessories: Accessories that provide tangible benefits within the Pooverse, such as increased speed in Poo Racing, enhanced vision in treasure hunts, or special abilities in puzzle challenges.
- Cosmetic Accessories: Items that allow users to express their style and personality, such as themed outfits, animated effects, and unique emotes.
- Collectible Accessories: Limited-edition accessories that can be earned through special events, achievements, or purchased in the marketplace, adding a layer of rarity and exclusivity.

# Conclusion

The Pooverse aims to create a vibrant and dynamic metaverse experience that blends humor, technology, and community spirit. By incorporating social interactions, mini-games, virtual events, and user-generated content, the Pooverse will offer endless opportunities for engagement and creativity. The interoperability of Donk avatars and the importance of accessories in gameplay will further enhance the value and appeal of the Poo Donkey AI ecosystem.